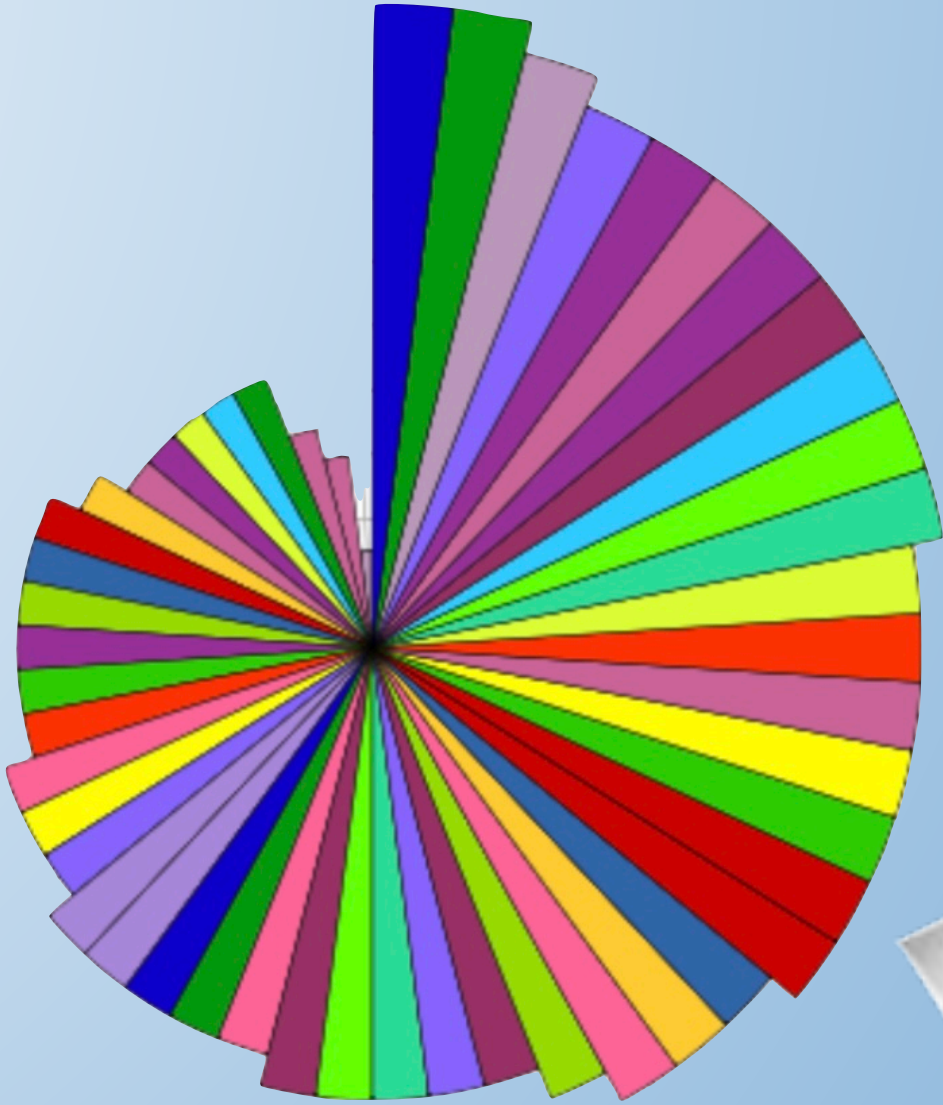




**Personal Growth
Career Advancement
Improving Relationships**

**Communication
Co-operation
Motivation
Leadership**



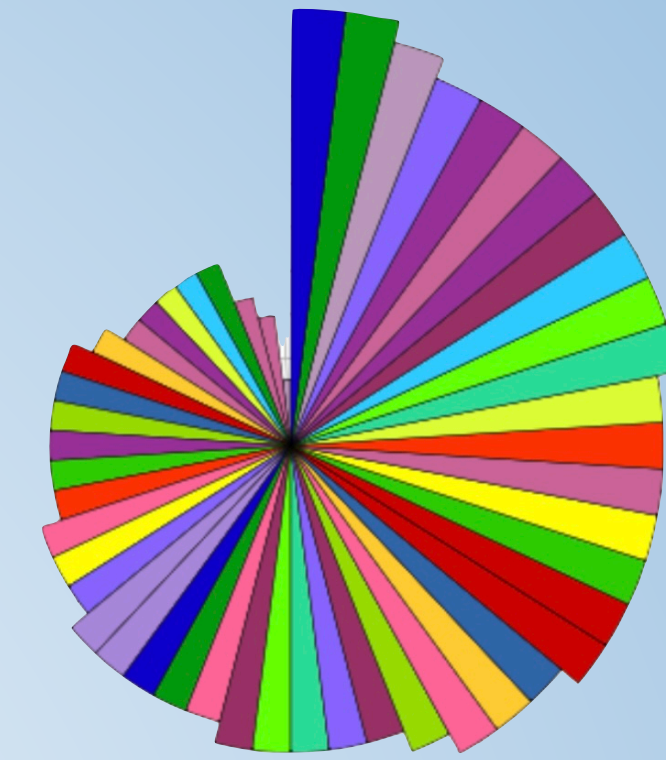
Identity Compass®





The Identity Compass® is a tool used to help individuals understand and articulate their values, beliefs and how they construct their thinking.

The Identity Compass® delivers useful information for personal growth, career advancement and improving relationships.



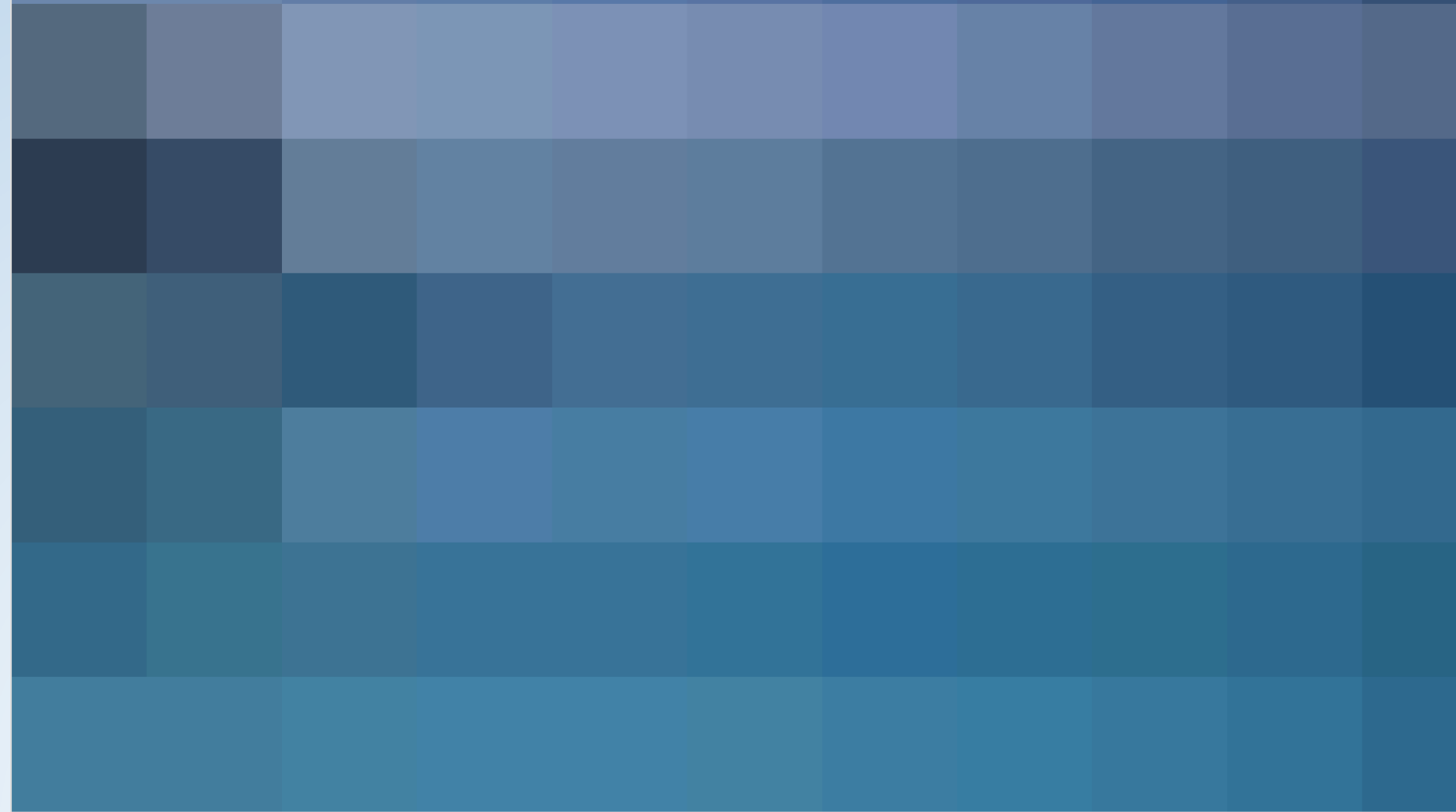
Identify the very unique thinking style of a person. This way you know the best fit.



12 pixels / types



108 pixels / types



266 pixels / types



Full resolution



Would you like to use a smartphone with a display resolution of 12 pixels only or even 266 pixels?

I bet not!

You want a high resolution display.

That's why it's also so important to see people as they are.



HR Management

IDENTIFY:

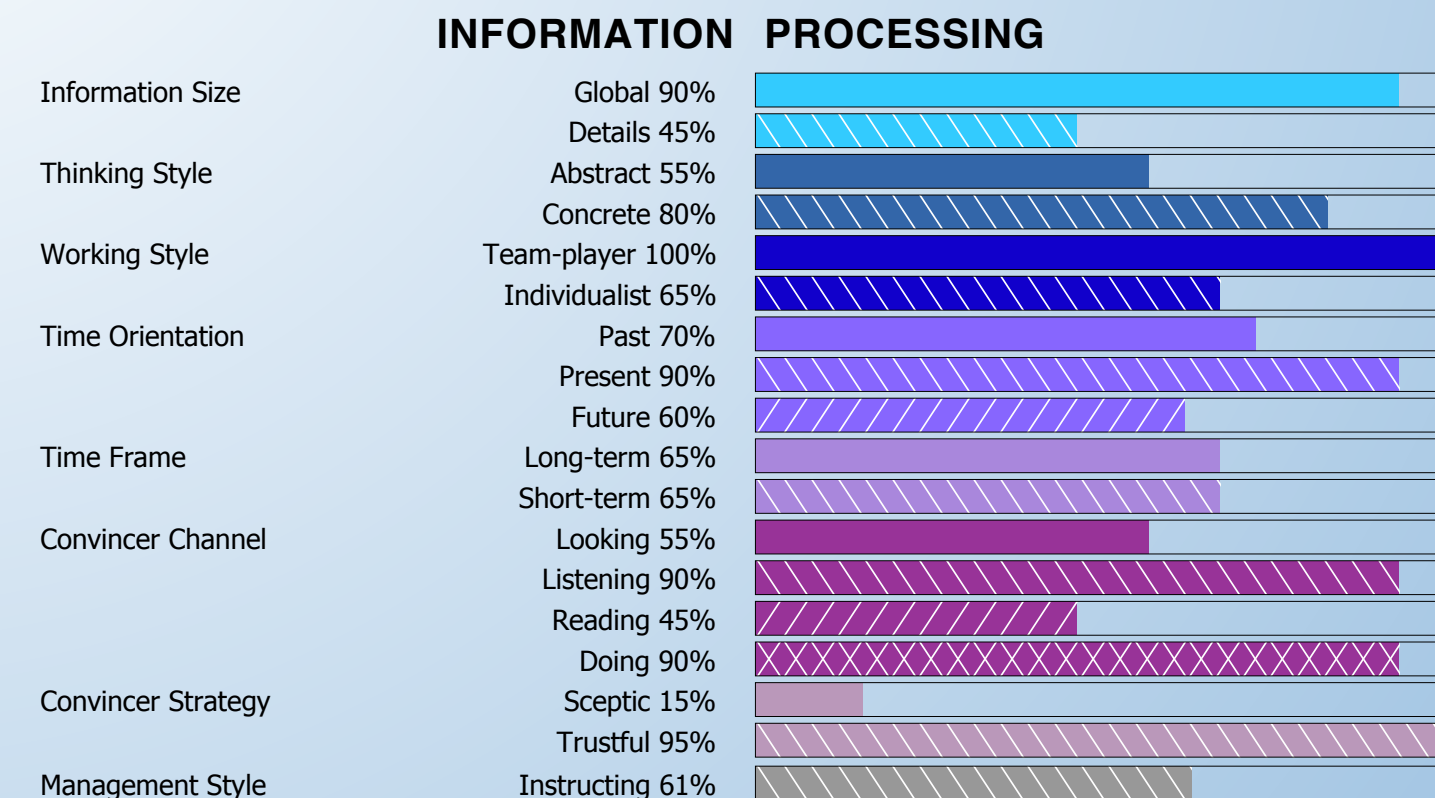
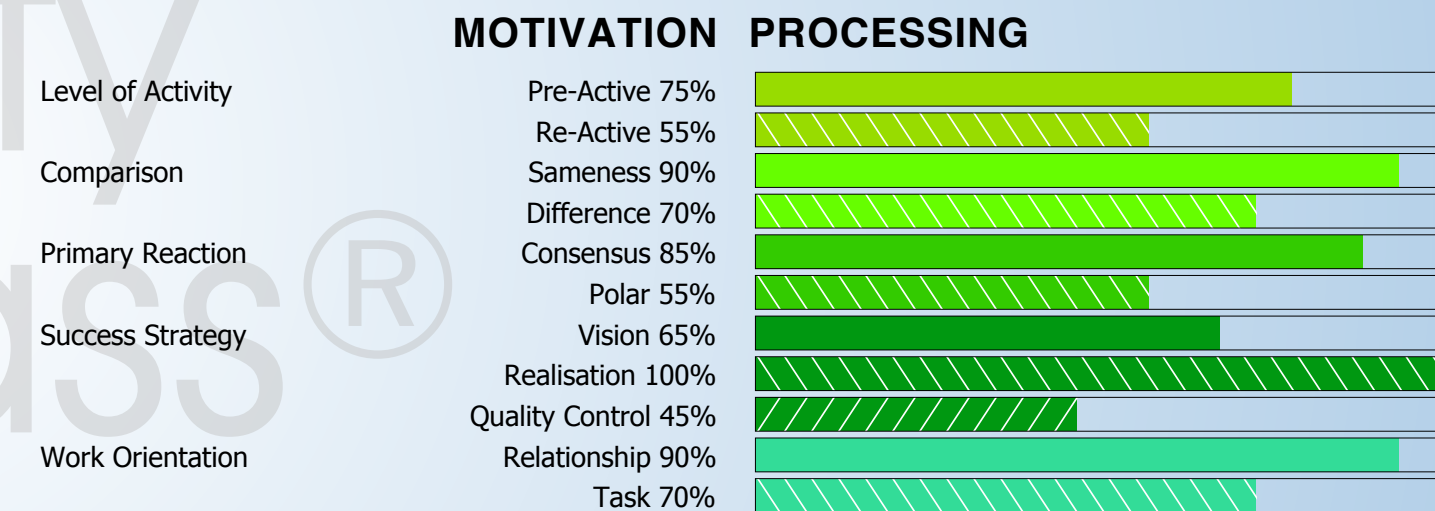
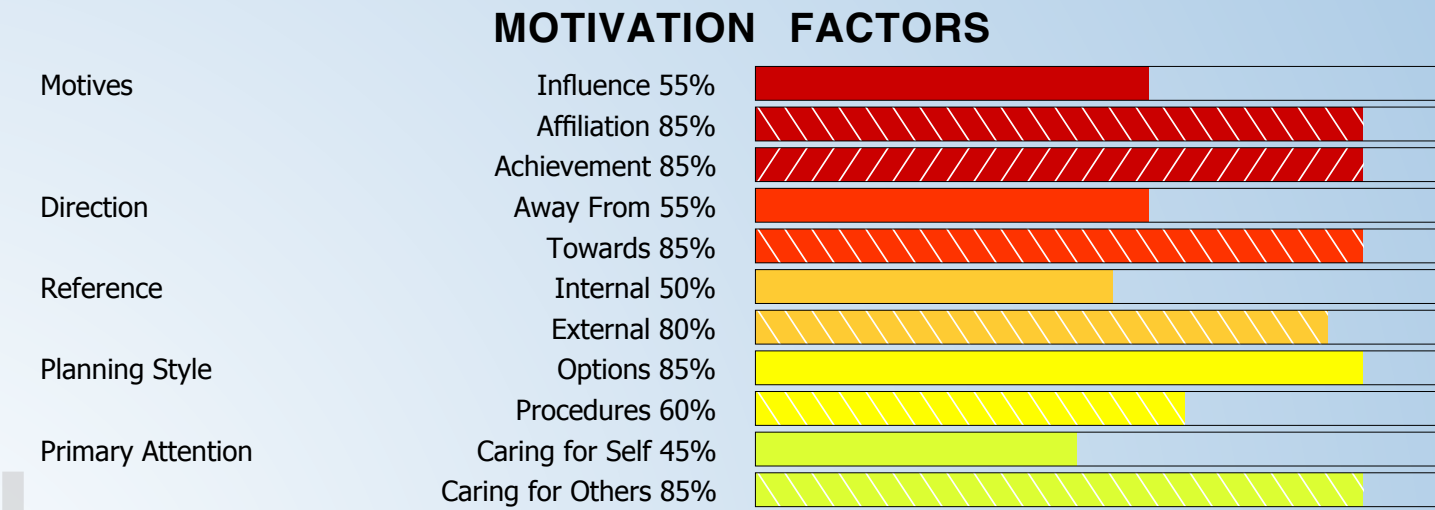
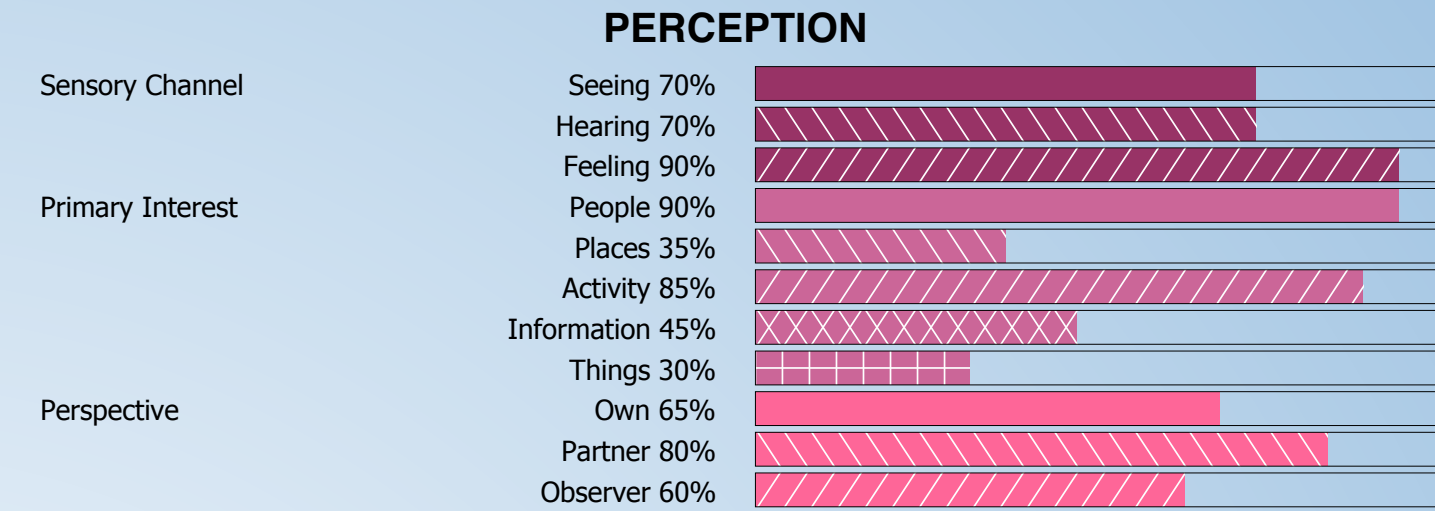
Cognitive Intentions & Interpersonal Skills
 Motivation Dynamics & Leadership Ability
 Working Climate, Job Motivation & Team Fit
 Aptitude & Potential Achievement

IMPROVE:

Position Profiles & Candidate Selection
 Recruitment Strategy & Results
 eRecruiting
 Career Planning
 Engagement

INTEGRATE:

Team Building
 Personal & Professional Development Opportunities
 Effective tool for 360° Feedback
 Measurement & Modelling of Organizational Cultures



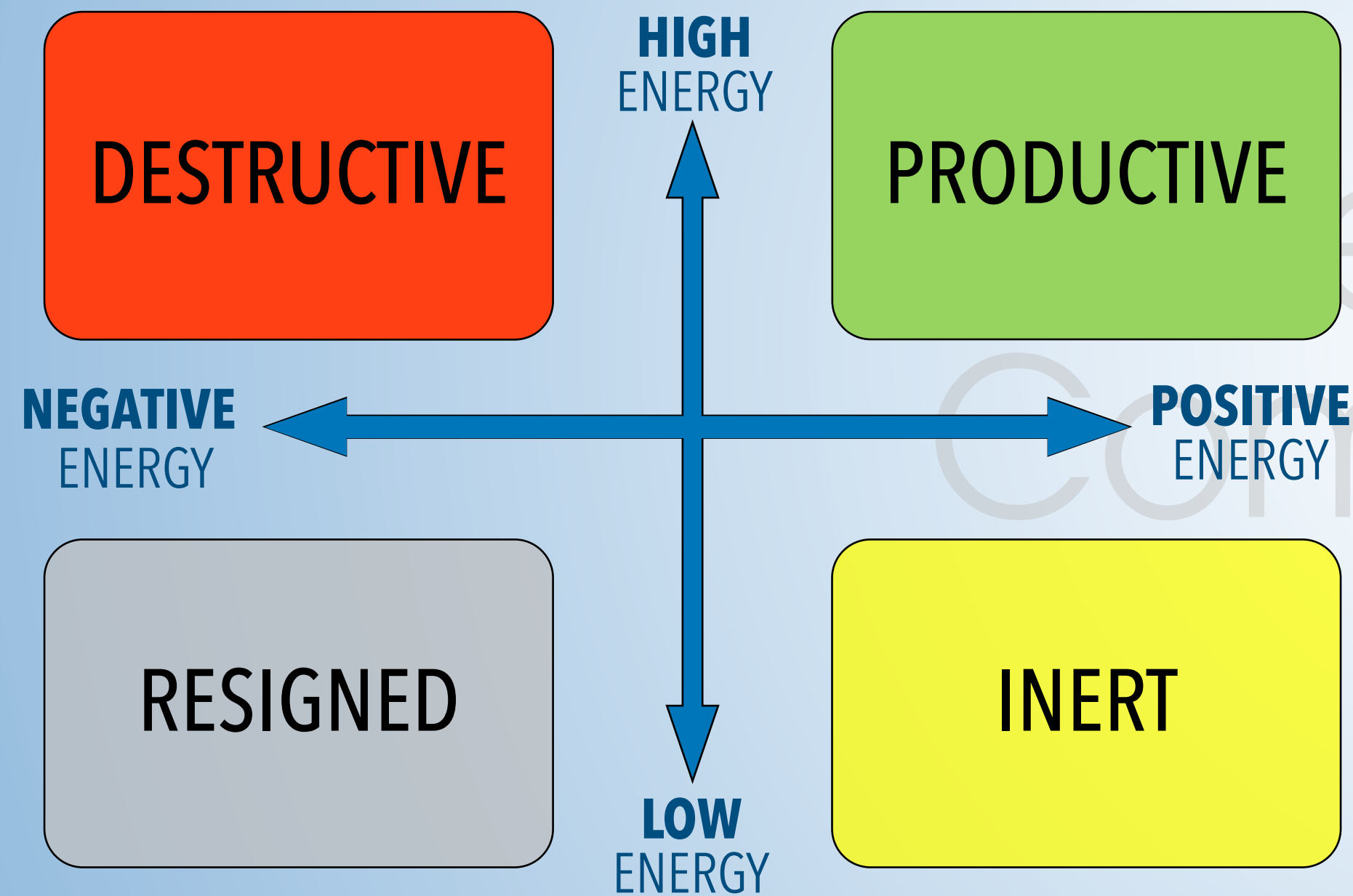
Based on the clusters:
 Perception,
 Motivation Factors,
 Motivation Processing
 and
 Information Processing,
 it helps individuals
 explore how they
 interact with others,
 how they see
 themselves and how
 they fit into their
 environment,
 community and society.



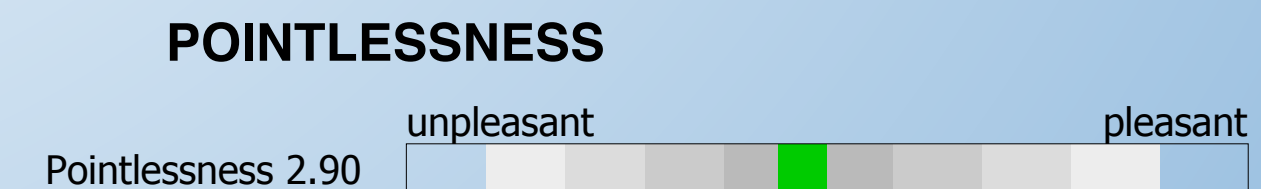
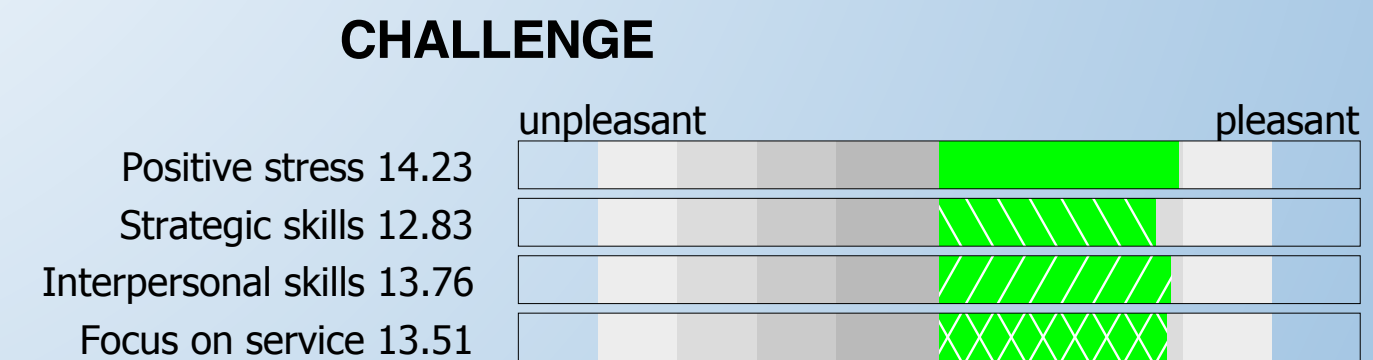
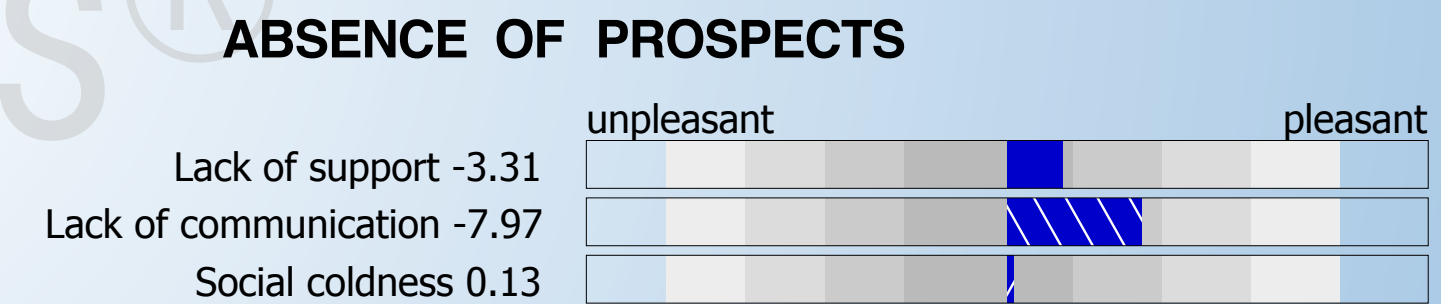
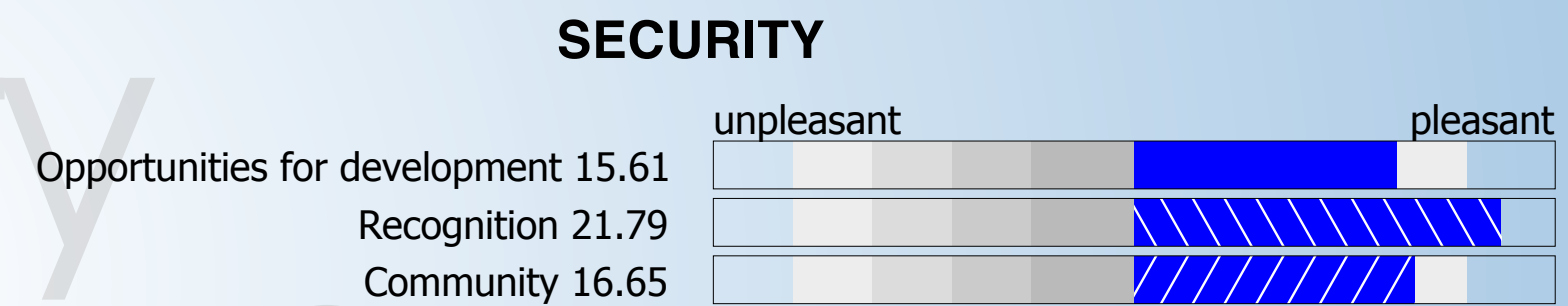
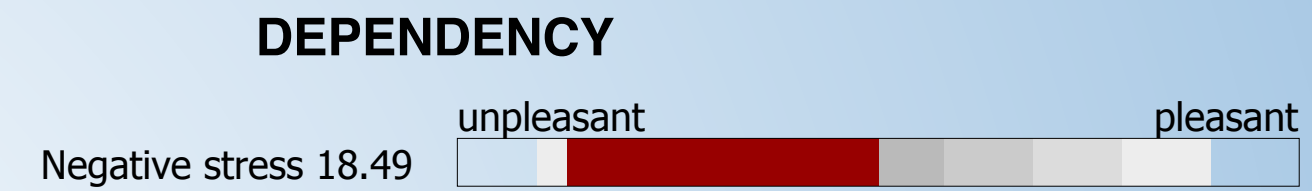
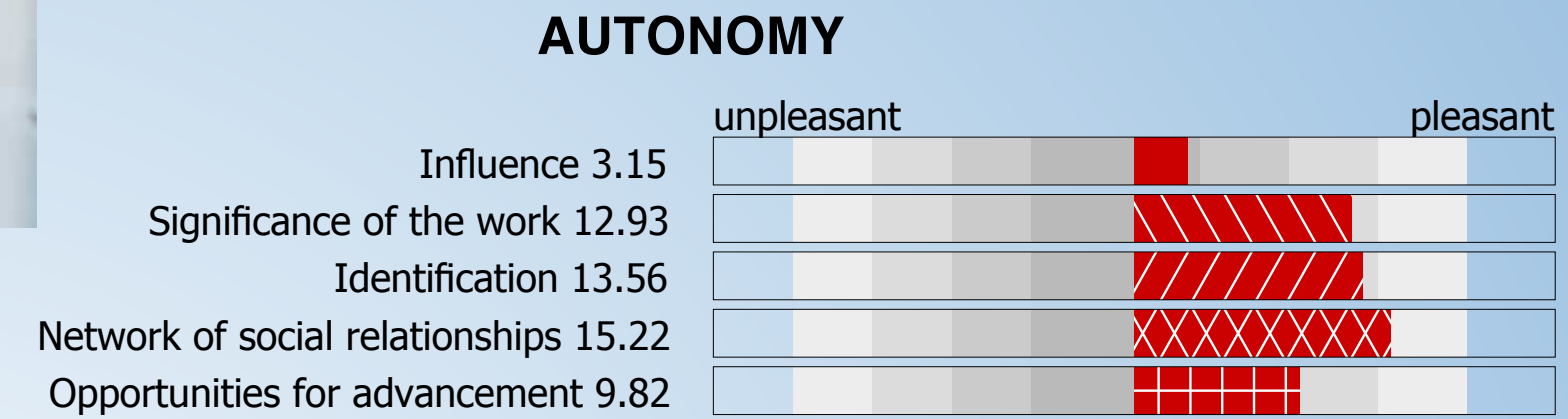


Working Climate

Engagement



Motivation is important, but it is not enough on its own. What really counts in business is motivation plus purposeful action = productive engagement!



Reveal the working climate. Then you can take specific actions to improve the working climate, as the Identity Compass® system reveals to you the leverage points!

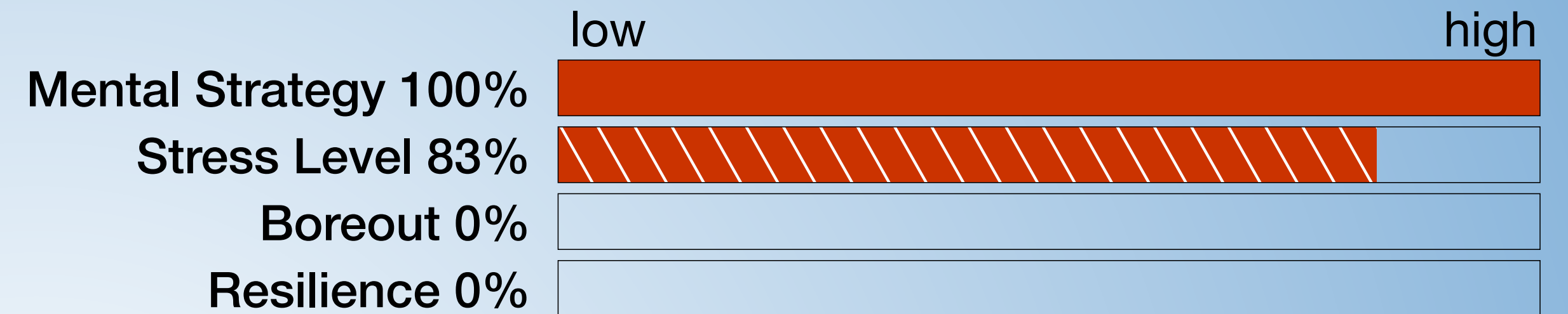


More Benefits

The Identity Compass® gives also answers to the following questions:

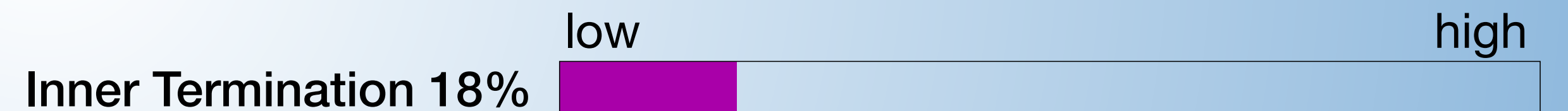
- ✓ How often is a major change on the job desired?
- ✓ What are the personal values?
What is their dynamic?
- ✓ How do you perceive and process information?
- ✓ Are you having a self-sabotage strategy?
- ✓ Which ear do you prefer? (“Four sides of a message” according to Prof. F. Schulz von Thun)
- ✓ How developed are your Interpersonal Skills?
Are you able to use them on your job?
- ✓ How do others perceive you?
Are you perceived as being assertive?
- ✓ How developed is your dynamic intelligence?

Burnout, Boreout, Resilience



There is a mental strategy for burnout, which the Identity Compass® can measure, just as well as boreout and resilience.

Identify Quiet Quitting



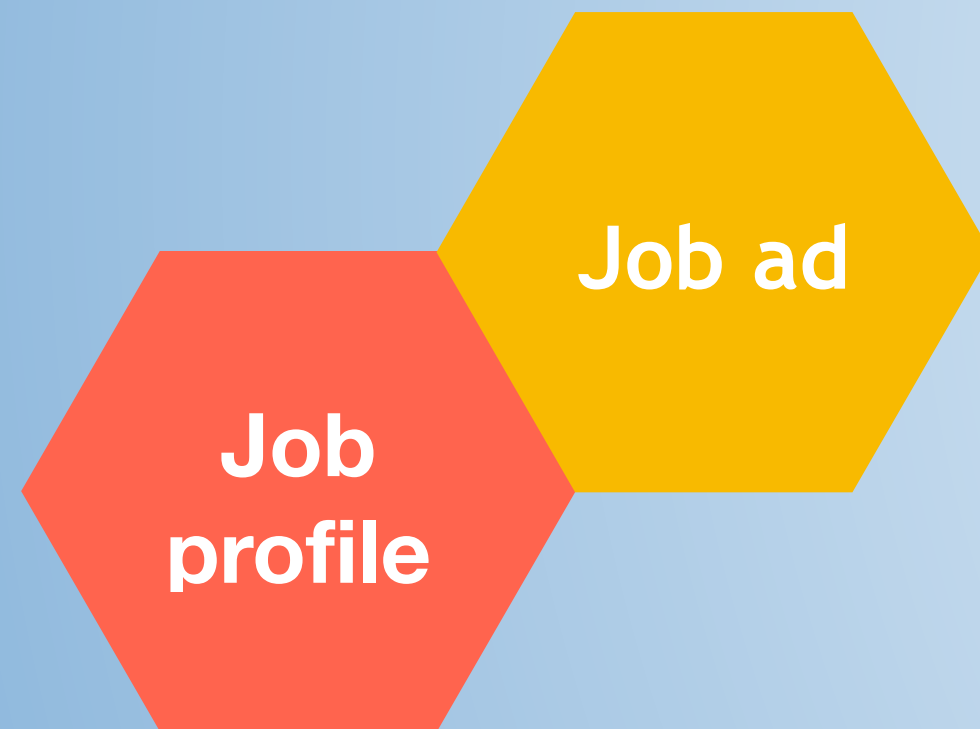
When the best employees are leaving, it's getting dangerous for the company. Identify them before they actually leave and save the company.



Use the Identity Compass® in the Recruiting process



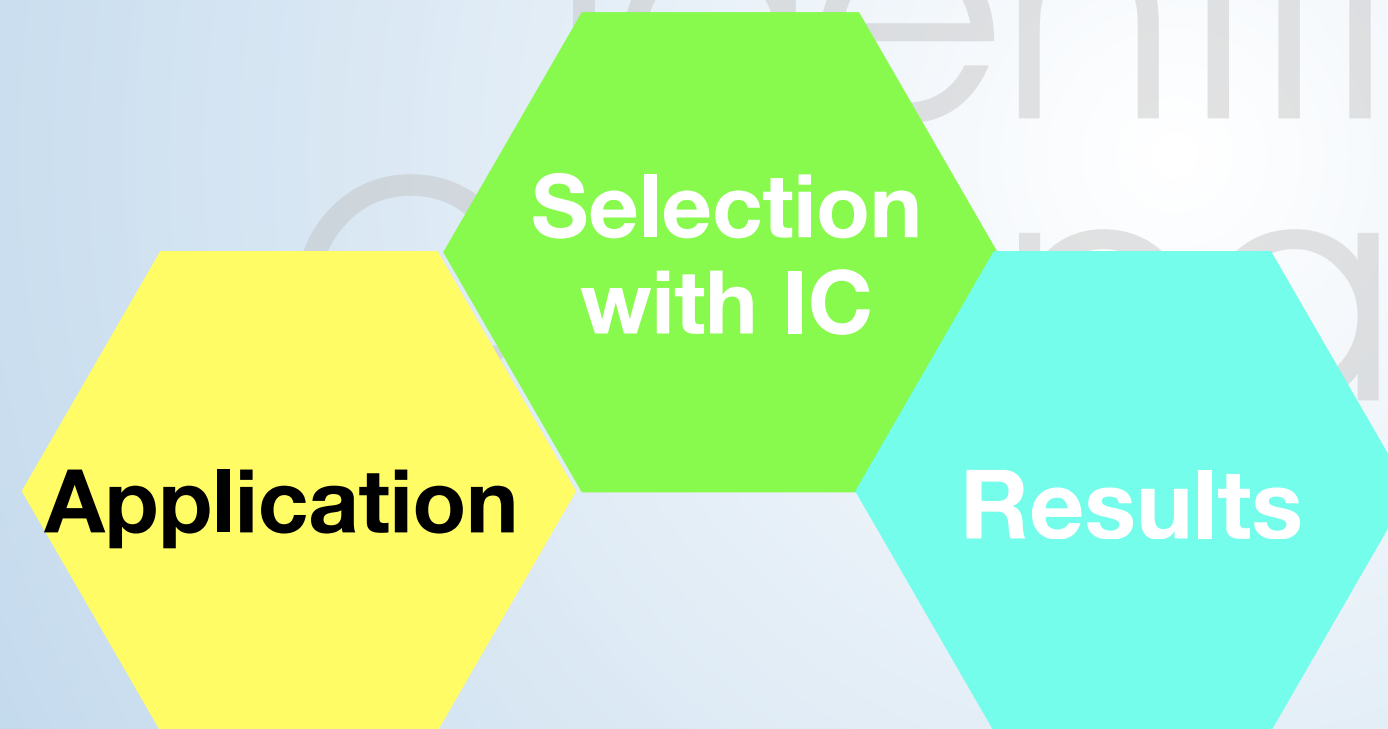
Write the job ad in such a way that the desired cognitive intentions are addressed.



Complete the professional qualifications with the required or desired Cognitive Intentions. Create an electronic requirements profile.

↑ **And here we help** ↑

Decision on who should be considered for Identity Compass.



Selection of applicants who are professionally suitable for the company.

Match Identity Compass results with the requirement profile.

Can be automated by the Identity Compass system

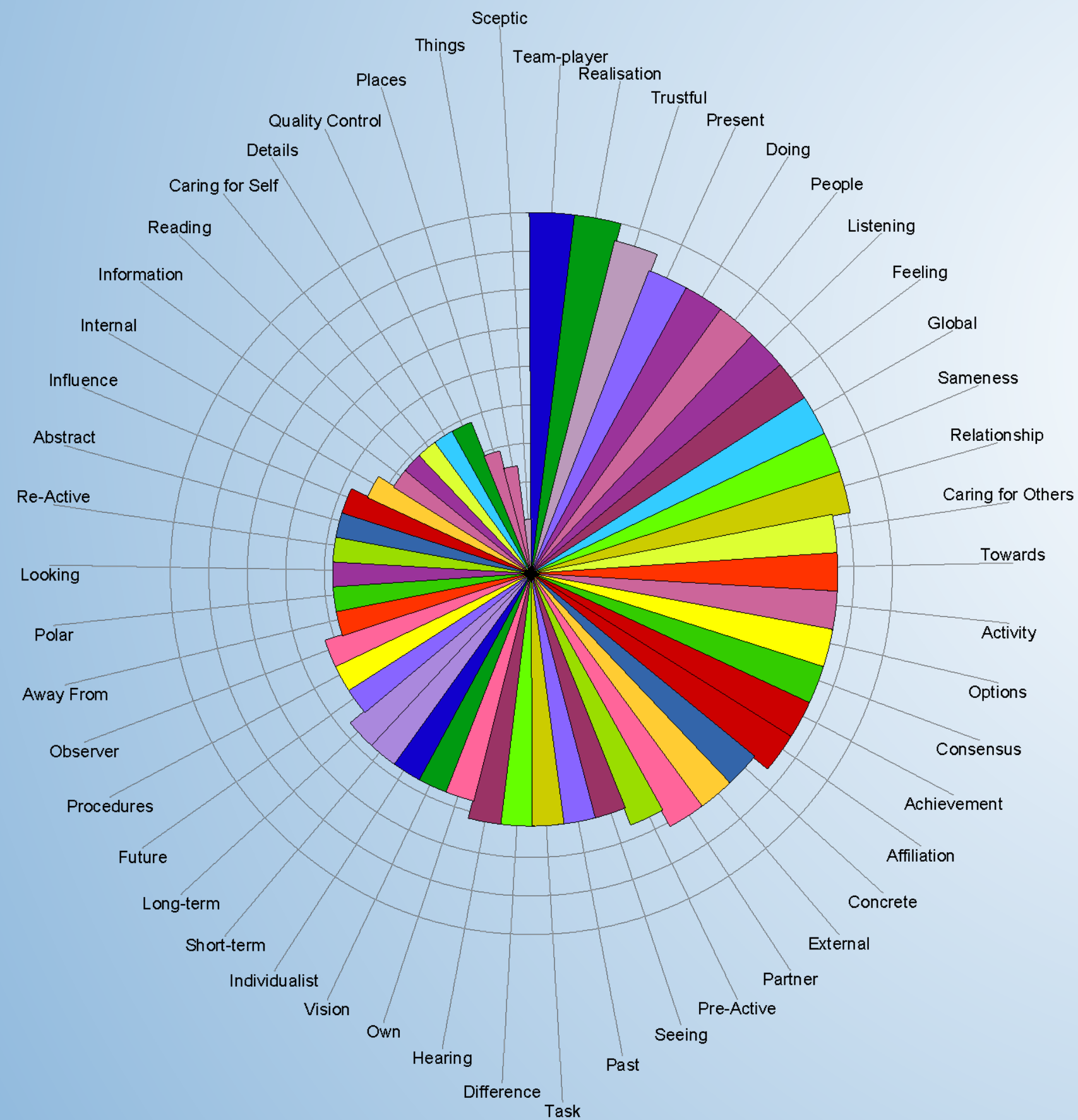
Selection of the candidates for an interview.



Make selection. Feedback also to rejected candidates.

Scientifically Validated

Three doctoral theses have been written on the Identity Compass® so far. In the most recent, Dr Darren Stevens was able to show the stages of cognitive development and dynamic intelligence thanks to the Identity Compass®, a ground-breaking discovery in psychology.



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<https://identitycompass.com>

The Identity Compass® is available in more than 20 languages

